



SETX
socialcenter.COM
your one calendar for ALL local events

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Advertising Terms and Conditions

signed contract

Contracts for online ads must be completed, signed and delivered on or before the space reservation deadline.

If new materials are not provided by the materials due deadline, SETXSocialcenter.com will run the most current materials or filler ads.

Changes to the ad will not be accepted after the due date unless a written exception is granted.

Ad placement is subject to SETXSocialcenter.com discretion unless placement is specified and paid for.

Earned frequency rate will be determined by total insertions placed within a contract period.

payment terms

Payment is due upon the date of the contract.

There is no agent or agency discount.

Advertisers who do not run the contracted ads will be re-billed at the earned frequency rate using the current rate card immediately following the cancellation or curriculum of space frequency contracted.

Advertiser agrees that in the event of default in the payment due for any purchase, or in the event of default in the payment of the contractual terms on any account, according to the terms hereof, all expenses of collection, with or without court action, including a reasonable attorney fee, shall be paid by Advertiser.

copy and contract regulations

Liability claims arising from content of ads (text, representation and illustrations) are assumed by advertiser.

Advertiser agrees to indemnify, defend and hold harmless SETXSocialcenter.com its officers, agents and employees against expenses, including legal fees, resulting from the publication of the contents of the advertisement, and to hold it harmless from any claims or demands arising from any advertisements submitted by advertiser, including without limitation, claims or suits for libel, violation of right of privacy, copyright and trademark infringements, business disparagement and defamation of plagiarism.

Advertiser and its representatives will respect copyright laws when using SETXsocialcenter.com materials.

deadlines and discounts

Contracts, materials and payment must be submitted by the 20th of the month prior to month an ad will run.

15% Discount given on eight-month or more contracts signed and paid.

ad design

Ad design \$100 with two proofs.



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