

MEDIA

Finally... Advertising that is all about ME!

ONLINE | PRINT | TELEVISION

setxsocialcenter.com
your ONE calendar for ALL Southeast Texas events



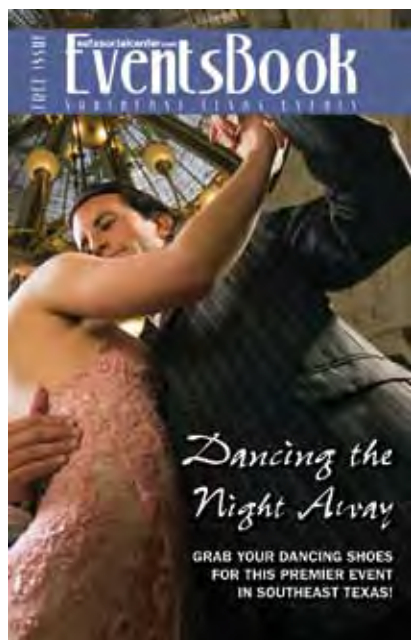
SETXsocialcenter.com is the single most important resource to discover, plan and go to events in Southeast Texas. With more events than any other calendar for Southeast Texas and partnerships with television, newspaper and radio, we are the leader in this space.

Our company's core service is connecting the Southeast Texas community through the gathering, organizing, listing, promoting and communication of local events. We deliver event information of all types from non-profits to fundraising, church functions to chamber luncheons, as well as sports and entertainment events and many others.

ONLINE through our website and social media

ON TELEVISION through a partnership with FOX 4

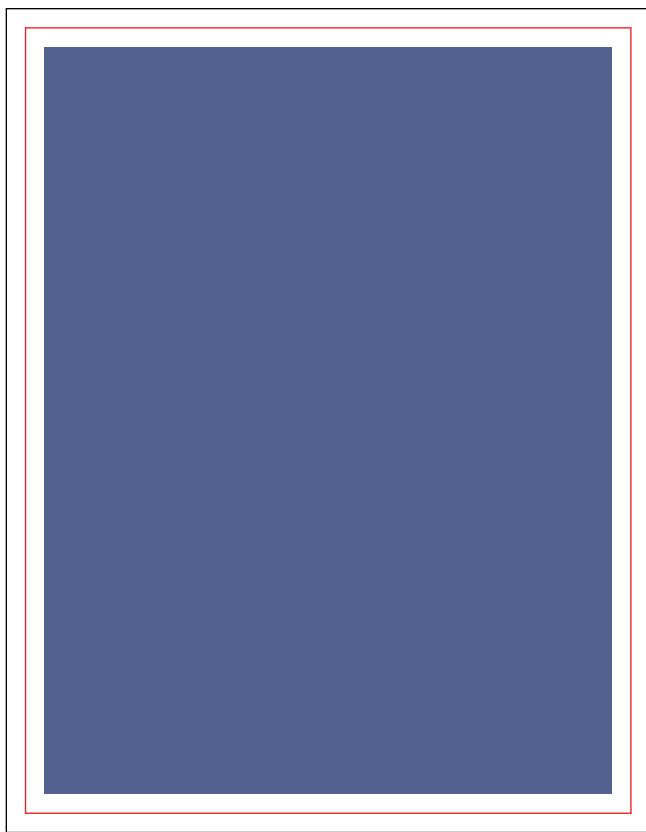
IN PRINT with The Examiner's Entertainment Guide and in our monthly magazine, *EventsBook*



MAGAZINE DEADLINES

The 15th of the month prior to publication month.

MONTHLY EVENTSBOOK MAGAZINE AD SIZES



LIVE AREA (WITHIN BLUE AREA)

7.875 inches wide
X 10.375 inches tall

TRIM SIZE (WITHIN RED LINE)

8.375 inches wide X 10.875 inches tall

BLEED (WITHIN BLACK LINE)

8.875 inches wide X 11.375 inches tall

FULL PAGE AD

1X \$500perissue
6X \$475perissue
12X \$400perissue

FULL PAGE AD COVER POSITIONS

Front \$700perissue
InsideFront \$600perissue
Back \$650perissue
InsideBack \$600perissue

Call for availability.

HALF PAGE AD

7.875 inches wide
X 3.625 inches tall

1X \$400perissue
6X \$375perissue
12X \$300perissue

THIRD PAGE AD VERTICAL

2.625 inches wide
X 10.375 inches tall

1X \$325perissue
6X \$280perissue
12X \$250perissue

EIGHTH PAGE AD

3.938 inches wide
X 2.594 inches tall

1X \$225perissue
6X \$150perissue
12X \$125perissue

THIRD PAGE AD HORIZONTAL

7.875 inches wide
X 3.625 inches tall

1X \$325perissue
6X \$280perissue
12X \$250perissue

All files for print advertising must be a 300dpi, CMYK file built at spec size in PDF, tiff or jpg format.

ALL ADS INCLUDE COMPLIMENTARY

FULL COLOR!

ONLINE BANNER AD

550 pixels wide X 100 pixels tall

Top Homepage, Calendar Page
and Calendar Search Page
\$300 a month



ONLINE AD

300 pixels wide X 120 pixels tall

Homepage, Calendar Page
and Calendar Search Page
\$100 a month

All files for online advertising must be a RGB file at spec size in gif or jpg format, not exceeding 1MB in file size. All ads are on a three-time rotation.

Don't miss out on these exciting advertising opportunities!

When working with SETXsocialcenter.com I know that whatever I am trying to promote will get out to the public. Whether in the magazine on TV, their website or their Facebook page, I know that SETX-SocialCenter.com will do everything they can to get the information to the public.

*Jay Jones, Marketing Manager
Nelda C. and H.J. Lutcher Stark Foundation*

Advertising with the start-up of any new business venture can be a daunting task. Knowing that your budget is limited, you also know that an awareness has to be created with your name and the service you provide. But name recognition is not enough... there has to be results that more than justify spending of advertising dollars. As a new entrepreneur, I happily discovered almost-immediate results from my first ad in the socialcenter.com Events Book. My first client, and many others later, cite the Events Book as the source of first hearing or reading about my business. Thanks to a highly professional staff, the Events Book has given my business the name recognition and image I was hoping for.

*Vicki Bauer, Founder & President
Etiquette School of Southeast Texas*

I want you to know 3 summers ago when my husband and I moved here, www.SETXsocialcenter.com became our mainline to everything. I have met so many amazing people and made great friends from events I attended posted by you. As a result of your postings, I am now a member of Pioneering Women and on the Advisory Board at the CVB. We love SE Texas. Keep it flowing!

Ava Graves

NON-MEMBER EVENT UPGRADE

Upgrade any single event listing for \$75 to receive the advantages of a premium listing!

TELEVISION SPONSORSHIP

Each week, SETXsocialcenter.com's Shelly Vitanza highlights the events in Southeast Texas on Fox 4. It runs live on television and then from the homepage for a week and is shared on Facebook and Twitter.
\$100 a week

setxsocialcenter.com
your ONE calendar for ALL Southeast Texas events

3195 Dowlen Road | Suite 101-164 | Beaumont, TX 77706





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ADVERTISING AGREEMENT

New Account _____ Revised Contract _____ Insertion Order _____ Contract _____

Advertiser _____ Contact _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

Advertiser designates the following agency to act on their behalf:

Agency _____ Contact _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

INVOICING

Contract Date: _____ Direct to Advertiser _____ Through Agency _____

Magazine Sizes: Full Page Ad _____ Half Page Ad _____ Third Page Ad Vert. _____ Third Page Ad Hor. _____ Eighth Page Ad _____

Online Sizes: 550W X 100T _____ 300W X 120T _____

Radio Sponsorship _____ Television Sponsorship _____ Non-Member Upgrade _____

Rates: _____ Total Amount: _____

Frequency: _____ Run Dates: _____

Copy supplied by: Advertiser _____ Agency _____ Others _____ Ad Creation (\$75) _____

Additional Instructions: _____

Discounts are only honored for payments made within 30 days.

This contract is between the advertiser/agency and setxsocialcenter.com for the purchase of advertising from setxsocialcenter.com. The advertiser/agency agree to all terms and conditions set in this contract. Advertiser/agency acknowledges receipt of a true copy of this contract and understands the contract herein. Setxsocialcenter.com owns all rights to this contract.

Advertiser/Agency

Corporation Officer or Authorized Signature

Date

setxsocialcenter.com Representative Signature

Date



setxsocialcenter.com

your ONE calendar for ALL Southeast Texas events

ORGANIZATION TERMS AND CONDITIONS

SIGNED CONTRACT

Contracts for promotional packages for organizations must be completed, signed and delivered on or before the promotional package begins and goes online. Once the promotional package contract is signed and materials are received, the package will go online no later than 15 days past the date of the contract and receipt of materials. All promotional materials must be approved prior to going live by the organizational contact person. Changes to the promotional campaign will be accepted and made within 48 hours of receipt of changes and/or edits. Ad placement on E-Centered is subject to SETXSocialcenter.com discretion unless placement is specified and paid for.

PAYMENT TERMS

Payment is due upon the date of the contract and prior to any promotional materials going live. Agent and agency discounts are given to online and print advertising. There is no agent or agency discount for membership fees. Organizations who do not run the contracted promotion will be re-billed at the earned frequency rate using the current rate card immediately following the cancellation or curriculum of space frequency contracted. Organization agrees that in the event of default in the payment due for any purchase, or in the event of default in the payment of the contractual terms on any account, according to the terms hereof, all expenses of collection, with or without court action, including a reasonable attorney fee, shall be paid by the organization.

COPY AND CONTRACT REGULATIONS

Liability claims arising from content of promotional materials (text, representation and illustrations) are assumed by organization. Organization agrees to indemnify, defend and hold harmless SETXSocialcenter.com its officers, agents and employees against expenses, including legal fees, resulting from the publication of the content of the promotional materials, and to hold it harmless from any claims or demands arising from any materials submitted by the organization, including without limitation, claims or suits for libel, violation of right of privacy, copyright and trademark infringements, business disparagement, and defamation or plagiarism. Organization and its representatives will respect copyright laws when using SETXSocialcenter.com materials.

BILLING INFORMATION

Card Number _____ Expiration Date _____ SIC Code # _____

Cardholder Name _____

Billing address (if different from prior page) _____

AGREEMENT

This order confirms that I have authorized the purchase of promotional space on SETXSocialcenter.com. I authorize SETXSocialcenter.com to process payment against the above credit card. Cancellation of all ads/contracts requires a 30-day written notice. I have read the terms and conditions and agree to abide by all the terms.

Signature _____ Date _____

SETXSocialcenter.com, Inc. Signature _____ Date _____