



SCORE

WITH

FOUR

For the first time in Southeast Texas, you can use the

POWER OF PRINT, RADIO, TELEVISION AND THE WEB

to concurrently advertise your message!

setxsocialcenter.com
your ONE calendar for ALL Southeast Texas events

1

RADIO

ClearChannel Radio

ClearChannel Radio will be running a 15-minute show “The SocialCenter Second” on all five of its radio stations every Sunday at varying times. The show will feature community and charity events. Be the sponsor of this show and bring information the community wants to hear to them every week.

FM 92.5 | KCOL FM 106.9 | KIOC FM 104.5 | KKMV AM 560 | KLVI AM | 95.1 KYKR

Additional:

Promotional 15-second spots will run throughout the day during the week as fill-ins; These 15-second commercials will promote the SocialCenter Second and give you additional air time.

2

TELEVISION

Fox 4

Each week SocialCenter has a 3-4 minute segment on Monday on Fox 4 at 4 p.m. You'll be the sponsors of the Fox 4 at 4 segment every Monday with mention and on-screen logo/name. “Fox 4 SocialCenter Segment brought to you by...”

3

PRINT

www.SETXsocialcenter.com's Monthly EventsBook

Each month you'll be listed in a full-page ad in the EventsBook as the sponsor of the SocialCenter. The ad will give the days and times of the SocialCenter Segment.

4

WEB

Banner and Features Page

We'll create a banner ad for www.setxsocialcenter.com and ClearChannel promoting the SocialCenter segment and linking to a webpage that changes weekly telling viewers the SocialCenter Segement events for the week. You'll be the listed sponsor of this banner and the SocialCenter Segment.

www.SET Xsocialcenter.com's Weekly E-Newsletter

Sponsorship of the weekly newsletter – banner ad at top to 1000+ subscribers as well as Facebooked (6000 fans) and Tweeted (250+)..

The price for 13 weeks is \$6500 or \$2000 monthly.