

SETXsocialcenter.com is the single most important resource to discover, plan and go to events in Southeast Texas. With more events than any other calendar for Southeast Texas, our daily radio show and partnerships with television and newspaper, we are the leader in this space.

Our company's core service is connecting the Southeast Texas community through the gathering, organizing, listing, promoting and communication of local events. We deliver event information of all types from non-profits to fundraising, church functions to chamber luncheons, as well as sports and entertainment events and many others.

setxsocialcenter.com

your ONE calendar for ALL Southeast Texas events

ONLINE through our website and social media
ON THE RADIO with our daily *Calendar Girls* show
ON TELEVISION through a partnership with FOX 4 and
IN PRINT with The Examiner's Entertainment Guide and in our monthly magazine



BLEED 5.75 inches wide X 8.75 inches tall
TRIM SIZE 5.25 inches wide X 8.25 inches tall
LIVE AREA (WITHIN BLACK LINE)
 4.75 inches wide X 7.75 inches tall

1/4 inch
 1/4 inch

**MONTHLY EVENTSBOOK MAGAZINE
 FULL PAGE AD**

1X	\$450 per issue
3X	\$400 per issue
6X	\$380 per issue
12X	\$360 per issue

*Inside Front Cover, Back Cover, and Inside Back Cover
 Call for rates and availability.*

**MONTHLY EVENTSBOOK MAGAZINE
 1/3 PAGE ANCHOR AD**
 4.75 inches wide X 2.58 inches tall

1X	\$275 per issue
3X	\$245 per issue
6X	\$230 per issue
12X	\$220 per issue

**PURCHASE A FULL PAGE AD
 AND GET A
 FREE ONLINE AD!**
*300 pixels wide X 120 pixels tall spot for
 one month, on either the Homepage, Calendar
 Page or Calendar Search Page.
 \$200 VALUE!*

*All files for print advertising must be
 a 300dpi, CMYK file built at spec size
 in PDF, tiff or jpg format.*

*All ads include
 complimentary
 FULL COLOR!*

MAGAZINE DEADLINES

January: December 10	May: April 10	September: August 10
February: January 10	June: May 10	October: September 10
March: February 10	July: June 10	November: October 10
April: March 10	August: July 10	December: November 10

...the 10th of the month prior to publication month.

ONLINE BANNER AD
550 pixels wide X 100 pixels tall

Homepage, Calendar Page and Calendar Search Page
\$300 a month

ONLINE AD
225 pixels wide X 150 pixels tall

Homepage, Calendar Page
and Calendar Search Page
\$200 a month

ONLINE AD
300 pixels wide X 120 pixels tall

Homepage, Calendar Page and Calendar Search Page
\$200 a month

All files for online advertising must be a RGB file at spec size in gif or jpg format, not exceeding 1MB in file size. All ads are on a three-time rotation.

VIDEO SPONSORSHIP

Videos of various Southeast Texas events hosted on the SETXsocialcenter.com homepage.
Average video length is 2-3 minutes and shot on location.

\$400

NON-MEMBER EVENT UPGRADE

Upgrade any single event listing for \$75 to receive the advantages of a premium listing!



Don't miss out on this exciting advertising opportunity!



ONLINE | PRINT | TELEVISION | RADIO

setxsocialcenter.com
your ONE calendar for ALL Southeast Texas events

3195 Dowlen Road
Suite 101-164
Beaumont, Texas 77706

PROMOTIONAL PACKAGES FOR ORGANIZATIONS

Annual Fee Nonprofit:

\$150

*up to 2
events annually*

\$300

*3 or more
events annually*

Annual Fee For Profit:

\$500

- Free listing of all your events with colored distinction in the calendar
- Organization listing in the calendar legend
- A link from your events to your website, registration form, invitation or information of your choosing
- Searchable by organization feature on the calendar
- Flash ads on the SETX homepage prior to the event
- Flash ads on the SETX homepage the day of the event
- Listing and logo with link on member organizations page
- Listings on Facebook, Twitter and other social media
- Listing in weekly press release to local media
- Access to News Section on SETXsocialcenter.com homepage
- Access to Volunteer Section on SETXsocialcenter.com homepage
- Promotion of event on The Calendar Girls AM1300 KSET, Monday-Friday 10-11am
- SETXsocialcenter.com event listings featured in each issue of The Examiner
- Submission to promote event on Monday Fox4 at 4 segment

MEMBERSHIP AGREEMENT

Organization Information

Company _____ Contact _____

Address _____ City _____ State _____ Zip Code _____

Phone(s) _____ Fax _____

Email _____ Website _____

Billing Address (if different from above)

Annual Fee Nonprofit:

\$150 *up to 2 events annually*

\$300 *3 or more events annually*

Company Officer or Authorized Signature

Date

Annual Fee For Profit:

\$500

setxsocialcenter.com Representative Signature

Date



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TERMS AND CONDITIONS

ONLINE | PRINT | TELEVISION | RADIO

Organization Terms and Conditions

Signed Contract

Contracts for promotional packages for organizations must be completed, signed and delivered on or before the promotional package begins and goes online.

Once the promotional package contract is signed and materials are received, the package will go online no later than 15 days past the date of the contract and receipt of materials.

All promotional materials must be approved prior to going live by the organizational contact person.

Changes to the promotional campaign will be accepted and made within 48 hours of receipt of changes and/or edits.

Ad placement on E-Centered is subject to SETXsocialcenter.com discretion unless placement is specified and paid for.

Payment Terms

Payment is due upon the date of the contract and prior to any promotional materials going live.

Agent and agency discounts are given to online and print advertising. There is no agent or agency discount for membership fees.

Organizations who do not run the contracted promotion will be re-billed at the earned frequency rate using the current rate card immediately following the cancellation or curriculum of space frequency contracted.

Organization agrees that in the event of default in the payment due for any purchase, or in the event of default in the payment of the contractual terms on any account, according to the terms hereof, all expenses of collection, with or without court action, including a reasonable attorney fee, shall be paid by the organization.

Copy and Contract Regulations

Liability claims arising from content of promotional materials (text, representation and illustrations) are assumed by organization.

Organization agrees to indemnify, defend and hold harmless SETXsocialcenter.com its officers, agents and employees against expenses, including legal fees, resulting from the publication of the content of the promotional materials, and to hold it harmless from any claims or demands arising from any materials submitted by the organization, including without limitation, claims or suits for libel, violation of right of privacy, copyright and trademark infringements, business disparagement, and defamation or plagiarism.

Organization and its representatives will respect copyright laws when using SETXsocialcenter.com materials.

Billing Information

Charge Monthly

Card Number _____ Expiration Date _____ SIC Code # _____

Cardholder Name _____

Billing address (if different from prior page) _____

Agreement

This order confirms that I have authorized the purchase of promotional space on SETXsocialcenter.com. I authorize SETXsocialcenter.com to process payment against the above credit card. Cancellation of all ads/contracts requires a 30-day written notice. I have read the terms and conditions and agree to abide by all the terms.

Signature _____ Date _____

SETXsocialcenter.com, Inc. Signature _____ Date _____